



**FOOTE COMMUNICATIONS**

## **FOR IMMEDIATE RELEASE**

Contact:

Neil Foote, Foote Communications  
neil@neilfoote.com,  
214.448.3765

### **The Orange Bowl Selects The Design Group As Decor and Production Vendor for Several Bowl Week Events**

(MIAMI - Dec. 17) The Design Group today announced that it has been selected by the **Orange Bowl** to provide creative services such as décor, entertainment and hospitality services for many of its events surrounding the football games the committee hosts in early January.

Under the direction of **Dionne Anderson**, the principal planner and **Jean Augustin**, creative director and principal designer, TDG will work closely with the Orange Bowl to showcase South Florida's rich cultural diversity through authentic set designs and theme décor throughout these upcoming festivities.

TDG (<http://tdgmiami.com>) has worked with the Orange Bowl since 2008, providing hospitality services for the Orange Bowl's special guests program and décor for several ancillary events.

Follow TDG on Facebook (<http://facebook.com/TDGMiami>) and Twitter (<http://twitter.com/TDGMiami>).

For additional photos from these specific events, contact Neil Foote, [neil@neilfoote.com](mailto:neil@neilfoote.com), [214.448.3765](tel:214.448.3765)

#### **About TDG:**

TDG is one of the nation's largest minority owned and operated event production, planning and marketing solutions company specializing in high end theme décor, set design and floral displays. The Miami-based firm has worked with major corporate clients in designing, managing and producing high quality, first class events. Its clients have included the Citi Financial Chairman's Forum, Dwayne Wade's NBA All Star festivities, Nielsen Ratings National Client Meeting, the HUMANA Golf Challenge in partnership with the Clinton Foundation, PGA Tour, the Food Network South Beach Wine and Food Festival, the 100 Black Men of American's Yearly National Convention. The co-founders of the firm are Jean Augustin, creative director, and Dionne Anderson, managing director. TDG has a full floral design studio, carpentry shop, cut and sew operations, full graphics, creative writers, event and meeting planners, multimedia and staging services and marketing communication specialists.



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