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The Design Group of Miami Heads to California as Vendor for This Week's Humana Golf Challenge in Partnership with the Clinton Foundation

(MIAMI - Jan. 15) **The Design Group (TDG)**, South Florida's best-kept secret and one of the nation's largest minority owned firms in the industry, is establishing itself as a major national decor, special events production and logistics company, providing creative services for a series of nationally recognized projects.

TDG began its journey six years ago with Citi Financials Chairman's Forum and The 100 Black Men of America's National Convention along with local philanthropic events. The firm has been a major vendor for the **Orange Bowl Event Series** and produced events as part of the **Bowl Championship Series**. On Sunday, TDG wrapped up the **Bacardi National Championship Gala** at the Miami Seaquarium. Simultaneously, carpenters have spent the past month in La Quinta, Calif. building hospitality golf chalets and custom build outs for the **Humana Golf Challenge** in partnership with the **Clinton Foundation**, scheduled to kick off this week.

TDG, founded by **Dionne Anderson**, the principal planner and managing director, and **Jean Augustin**, principal designer and creative director, started as a small North Miami Beach company, primarily working on small local corporate and philanthropic events. It has grown from a three-person staff to production space of 25,000-square-feet and plans to expand its Sports and Entertainment Division and Marketing Communications in 2013. TDG already has a seasoned in-house floral studio, corporate event planners, destination weddings specialists, cut and sew fabrication specialists, a carpentry shop well as a veteran full-service audio/visual team with the latest equipment and full backline capabilities. TDG also provides destination management and hospitality logistical services.

You can find TDG on the Internet at (<http://tdgmiami.com>). Follow TDG on Facebook (<http://facebook.com/TDGMiami>) and Twitter (<http://twitter.com/TDGMiami>).

About TDG:

Under the direction of co-founders Ms. Dionne Anderson, managing director and principal planner and Mr. Jean Augustin, TDG is one of the nation's largest minority owned and operated event planning and production company specializing in high end theme décor, set design and floral displays. The Miami-based firm has worked with major corporate clients such as: Citi Financial Chairman's Forum, the University of Miami, Camillus House. Dwayne Wade's NBA All Star festivities, Nielsen Ratings, and is the official décor vendor for the Humana Challenge in partnership with the Clinton Foundation, PGA Tour and the Food Network South Beach Wine and Food Festival.



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